

**ABSTRACT**

An imaging unit reads a signal out of an image pickup device to generate an image signal based on captured image. Signal processor generates image data from the image signal. Sampling analog audio signal allows audio data to be generated. Controller controls operations of the imaging unit and signal processor to alter a frame rate of the image data to a predetermined set frame rate and to generate associated information for indicating the set frame rate or the like. Transmitter combines the associated information with the image data and the audio data to transmit the combined ones as material data.